



GRADE 11

Yearbook

SD34 Abbotsford

Yearbook 11 provides more advanced design opportunities than Yearbook 10 and upon which Yearbook 12 will build. This course is meant to allow students to develop and demonstrate the skills of journalism, communications, and publishing. The course is a real world experience of meeting deadlines by creating a product that must be sold and delivered. Students in this course will be required to demonstrate use of concepts, ideas, and activities that will help them in their future endeavours.

Credits: 4

Approval Date: May 2018

Hours: 120

Trax Code: YCCT

GOALS AND RATIONALE

Develop photography, journalism and page design/creation skills. Develop collaboration skills that will benefit them in other careers. Learn industry standards for production and critique. Develop and apply a marketing plan. Develop and apply mentorship skills to peers. Every high school produces a yearbook which is a collection of memories from the year's events. In order to produce this book, it requires a team to cover events, develop photoshoots and interviews, and finally put it all together into a cohesive document.

BIG IDEAS

Growth as an artist requires organization, time, patience, and reflection
Complex tasks require the sequencing of skills
Complex tasks require different technologies at different stages
Traditions, perspectives, worldviews are shared through media arts.

ADDITIONAL INFORMATION

Students will gain computer skills using publishing software & the opportunity to develop leadership skills. Students must demonstrate: Personal responsibility: manifesting ownership of the aesthetic dimension of the book; Motivation: engaging in real world experiences and compiling information about related careers; Cooperation: sharing economic & physical resources; Participation: operating in a school environment