





Digital Privacy Guide

	<p>Proceed</p> <p>Review and confirm this meets district/ school guidelines.</p>	<p>Pause</p> <p>Review your district/ school guidelines before proceeding. Parental consent may be advisable.</p>	<p>Stop</p> <p>Do not use without district permission. Parental consent may be required.</p>
<p>Personal Information</p>	<p>No personal information is collected.</p>	<p>Personal information collection complies with provincial legislation and regulations.</p>	<p>Personal information collection does not comply with provincial legislation and regulations.</p>
<p>Data Storage</p>	<p>Data is stored in Canada.</p>	<p>Data may be stored outside of Canada.</p>	<p>Data is stored outside of Canada or in an unspecified location.</p>
<p>Login Requirements</p>	<p>No login is required.</p>	<p>Allows for anonymous logins (for example: Student2).</p> <p>Teacher can create student roster without requiring use of student email accounts.</p>	<p>Requires use of individual student email accounts.</p> <p>User has no ability to edit, download, or delete their content.</p>

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<p>User Activity</p>	<p>User can edit, download, or delete their content.</p>	<p>User has some ability to edit, download, or delete their content</p>	<p>User has no ability to edit, download, or delete their content.</p>
	<p>User-created content is not retained on the site.</p>	<p>Content deletion and retention comply with provincial requirements.</p>	<p>Content deletion and retention do not comply with provincial requirements.</p>
	<p>User content is not accessible to other users.</p>	<p>User consent is accessible to other users only with permission.</p>	<p>User content is openly accessible to all other users on the system.</p>
	<p>Location and activity data are not collected.</p>	<p>Location and activity data collection comply with provincial requirements.</p>	<p>Location and activity data collection may link to individual users.</p>
	<p>Online activities for students do not allow sharing of personal information.</p>	<p>Online activities for students may allow sharing of personal information.</p>	<p>Online activities for students encourage or require sharing of personal information.</p>
	<p>Resource does not include chat rooms or other communication spaces.</p>	<p>Resource allows for the creation of "private" chat rooms or a user forum accessible only by approved users.</p>	<p>Resource includes chat rooms or a user forum that are open to all users.</p>

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<p>Licensing</p>	<p>License provided by district or school for whole school, grade, or classroom.</p>	<p>Individual consumer license available for purchase. Product meets provincial privacy requirements. Product meets district/school purchasing and education technology support guidelines.</p>	<p>Individual consumer account available for teacher purchase. Product does not meet provincial privacy requirements and district/school purchasing guidelines.</p>
	<p>Free access for users.</p>	<p>Free access for users.</p>	<p>Parents are solicited to pay a fee to access student content.</p>
<p>Content Source</p>	<p>Information on the site ownership is posted. (For example: developers, boards, advisors.)</p>	<p>Information on the site ownership is incomplete.</p>	<p>No information on the site ownership.</p>
	<p>Purpose and perspective of the content creators are clear.</p>	<p>Purpose and perspective of the content creators are clear.</p>	<p>Purpose and perspective of the content creators are not clear.</p>
	<p>Contact information is specific and easily located.</p>	<p>Contact information is general and not easily located.</p>	<p>Contact information is incomplete or unavailable.</p>
	<p>Site is maintained. Links are active.</p>	<p>Links may be broken or misdirected.</p>	<p>Site is out of date. No evidence of maintenance.</p>

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<p>Marketing Communications</p>	<p>No direct marketing to users. Users can opt in and opt out of communications.</p>	<p>User can opt out of any or all marketing communications.</p>	<p>Users cannot opt out of marketing communications.</p>
	<p>User information is not shared with third parties.</p>	<p>Terms are stated under which user information may be shared with third parties.</p>	<p>User information is shared with third parties. No ads.</p>
<p>Advertising</p>	<p>No ads.</p>	<p>Ads are minimal, classroom appropriate, and do not include links that solicit payment.</p>	<p>Ads are extensive and may have inappropriate content and/or links that solicit payment. Careful consideration is required.</p>